

July 25, 2013

Travis Chuff Memorial Fund
c/o Central Pennsylvania Community Foundation
1330 11th Avenue
Altoona, PA 16601

Dear Sirs,

In accordance with your request last August we set up a specific Google advertising campaign to cover Blair County, Pennsylvania. The \$1,000 you gave provided coverage for Blair County through June of this year, and we are pleased to advise that during that time a total of 1,404 teens and young adults from the Blair County area visited TeenBreaks.com as a result of this localized campaign.

These visitors were all searching for information on pregnancy and/or abortion, and with your investment of \$1,000 we were able to reach them at just \$.71/each at a most critical time in their lives. We have no way of knowing how many lives were saved as a result of this outreach, but we do know well the importance of reaching them with a pro-life message when it is needed most.

Again, we are very grateful for your support of our work and hope you are pleased with the results of your investment.

Sincerely,

Sandra Choate Faucher
President